

FRANCHISE PROSPECTUS



VBL2

MODIFICATIONS FROM THE FIRST YEAR

Quick Glance:

- Increased Franchises – from 8 to 16 (includes a qualifier team)
- Increased prize pool - now \$80,000+ (previously \$42,000)
- Increased duration - played across 4 weekends during July-September 2023
- Multiple host clubs across Victoria
- Reduction on fly-in players – 1 marquee player per franchise
- Tiebreak change to penalty shootout style

Competition, Format + Schedule

16 Franchises consisting of:

- 8 original franchises (Vic Storm, Warrnambool, Yarraville, Deer Park, Traralgon, Brighton, Moama and Dandenong) all back in for VBL2.
- 7 new franchises decided by expression of interest, with the aim of having a spread of franchises to give all parts of Victoria a 'local' team.
- 1 'Qualifier' franchise, (branding TBC), featuring the logo of the club/sponsor determined from the winner of a VBL Qualifying Event.

SCHEDULE – now includes a qualifier, sectional & finals.

Qualifying Weekend

29th and 30th July, 2023:

- Hosted at various venues across the state to limit travel and extend reach.
- \$500 entry fee per team, which includes lunch on days of play.
- Straight Knockout format.
- Winners of venue then play off at a central venue to determine the outright winner.
- Winner entered into the VBL2 Sectional play, with the chance to play off for the \$80,000+ prize pool.
- Winner also receives branding on pre-determined VBL Qualifier shirt, rink-side signage, social media and website posts/articles.
- Teams entering the Qualifying Event follow the same conditions as franchises, and must only include 1 marquee player (a player whose primary registered club is from outside Victoria). Players can form a composite side from any affiliated BV affiliated club.



Sectional Weekends

Weekend 1 – 25th and 26th August, 2023:

- 8 franchises split into 2 x sections of 4
- 1 game Friday evening, 6:00pm to 10:20pm
- 2 games Saturday, 9:00am to 12:00pm and 2:00pm to 6:20pm
- 2 highest sides per section qualify for finals weekend
- Location TBC

Weekend 2 – 1st and 2nd September, 2023:

- Remaining 8 franchises split into 2 x sections of 4
- 1 game Friday evening, 6:00pm to 10:20pm
- 2 games Saturday, 9:00am to 12:00pm and 2:00pm to 6:20pm
- 2 highest sides per section qualify for finals weekend
- Location TBC

Finals Weekend

8th to 10th September, 2023:

- 8 franchises from the top 2 spots from all sections
- 2 x sections of 4
- 1 game Friday evening, 6:00pm to 10:20pm
- 2 games Saturday, 9:00am to 1:00pm and 2:00pm to 6:20pm
- 2 Finals Sunday, 9:00am to 1:00pm and 2:00pm to 6:20pm
- 2 highest sides per section qualify for VBL2 finals
- 1st place section 1 to play 2nd place section 2, 1st place section 2 to play 2nd place section 1
- Winners of above play in Grand Final
- Prize money awarded to all franchises who make finals weekend
- Location TBC

Format (For all play across all weekends):

- 5-a-side, with rotating formats, Pairs and Triples, then Singles and Fours.
- Scoring in games will be: 3 points for winning the rink and 1 for the draw (singles, pairs, triples and fours) with an overall 10 points for the match win (the greatest number of games) and 5 for a draw, zero for a loss. 5 bonus points for a sweep of all rinks within a game.
- No draws, meaning if 2 sides are locked on points from the 4 rinks within a game, goes to shots up. If equal, goes to a VBL Penalty Shootout.

VBL Penalty Shootout:

- Team Managers toss to determine who goes first in the first 'penalty'.
- Teams must submit to Event Manager the order of the 5 players in the penalty shootout.
- 1st listed players to play off in an end of 1 bowl singles, with the side winning the toss determine who play first.
- Winner of the end scores 1 point for their team.
- The second leg (penalty) of the tiebreaker is between the 2 players listed 2nd in the order submitted to the Event Manager. The winning team from the previous end representative plays first bowl.
- Follow this sequence through the player list until a side reaches 3 points, they are then declared the winner of the game.



Franchise Fees

Franchise/Entry Fee

\$5,400 (ex GST) Franchise Fee for all teams competing (except the Qualifier team). This includes 6 uniforms (2 x Shirts and 1 x Hoodie per player) per franchise.

License Fee

\$1,818 (ex GST) License Fee for all teams joining the competition (that were not present in VBL1).

Uniform Re-design Fee

\$1,000 fee for any franchise from VBL1 wishing to make significant changes to the design, name, or colour of their existing uniform.

Uniform Merchandise

Any club from VBL1 ordering more uniforms, or any new franchise ordering over the 6 uniforms provided in the franchise fee, can be ordered via BV at cost price. Orders must be submitted as early as possible to ensure arrival for the event

Hosting Fees

Franchises wishing to host matches at their venue will be offered the chance to secure these rights at an additional cost of \$2,500 (ex GST) per day. They must also provide lunch to all players when 2 rounds or more are scheduled in a day's play. For finals weekend, \$4,000 (ex GST) as 3 days of play and increased attendance.

Franchise Offering

A number of key benefits are provided with the granting of franchise rights for teams entering the new VBL2 competition. Specifically, teams have the opportunity to:

- Compete and win a share of \$80,000+ guaranteed prize pool
 - \$30,000 for 1st
 - \$15,000 for 2nd
 - \$7,500 for equal 3rd
 - \$5,000 for sides making finals weekend but not progressing from sectional (5th to 8th)
 - \$1,000 awarded to Player of the Series
- Secure additional funding through sponsorship of their team (including team uniform)
- Free uniforms, polo shirts and hoodies (teams to provide black shorts/skorts/pants)
- Option to host games (additional cost)
- All 3 x weekends will be live streamed with every team featured
- Opportunity to attract new members via livestreaming advertising (additional cost)

For More Info:

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